



# A Revolutionary Partners Program







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# Who We Are

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**A NEW APPROACH TO FINGERPRINT KEEPSAKES.** Legacy Touch provides superior Fingerprint Keepsakes to help comfort families who have lost a Loved One. These memorials honor and celebrate the unique life of a Loved One through handcrafted pieces featuring engraved fingerprint images as well as personalized inscriptions or monograms. Our PIN technology makes it easy for families to order Keepsakes when meeting with you, or whenever the time is right for them, months or even years later, via our eCommerce platform, [LegacyTouch.com](https://www.LegacyTouch.com).





# What We Do for You

In addition to providing meaningful Keepsakes to the families you serve, Legacy Touch is proud to offer these Key Advantages:



## DIGITAL PRINT CAPTURE

Our digital capture option is easy-to-use, and kicks off the program by automatically creating a Loved One's PIN.



## RECURRING REVENUE STREAM

Our eCommerce platform allows Partners to receive full commission whenever families order, months or even years after funeral services.



## 24HR TURNAROUND

With Express Production, families can have most products delivered the next business day, while Standard Production is approximately one week.



## BEAUTIFUL PRODUCT CRAFTSMANSHIP

Families love our products. How do we know? By the 17,000+ 5-Star reviews left on our website.



## IMPRESSIVE E-COMMERCE EXPERIENCE

Over 21,000 families have given our market-leading eCommerce platform a 4.8/5 Satisfaction Rating, and our financing options make purchasing easy.



## MARKETING TO FAMILIES

We market on your behalf. By participating in our Family Email Program, Partners gain additional revenue through our compelling email campaigns.





# Why Become a Partner?

The foundation of the Legacy Touch platform is the Loved One's PIN, which uniquely identifies each Decedent whose fingerprints you capture and enroll in our system. Once shared with the family, the PIN is always available for ordering personalized Keepsakes from LegacyTouch.com, whether in time for the service or weeks, months, or even years later, creating a continued revenue stream of commissions for our Partners.

## Power of the PIN

**\$443**

Average Keepsake  
Order Amount

**80%**

Orders Placed by Families  
15+ Days After Services,  
Representing a New  
Revenue Stream

**21%**

Orders that are Followed  
by at Least One  
Additional Order

**\$565**

Average Lifetime  
Revenue for PINs with  
Active Keepsake Sales







# How it Works

## CREATE

1

### Capture Fingerprints

Capture digital fingerprint images and enroll Decedents to create the Loved One's PIN using our LT SmartScan Fingerprint Scanner.

## SHARE

2

### Educate Families & Share the PIN

Access the newly-created PIN via the Partner Portal and share it with the Decedent's family, along with the Legacy Touch brochure.

## ORDER

3

### Order Keepsakes Online

Funeral Homes and families can customize and buy Keepsakes on LegacyTouch.com using the Loved One's PIN.

# What You Need

**KEEPSAKE DISPLAYS.** Our merchandising display appeals to families by showing the top-selling products in our line. Each display option comes with beautifully designed product brochures, which are used to share the Loved One's PIN with families.



**PREMIUM**  
DISPLAY



**CLASSIC**  
DISPLAY



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**FINGERPRINT CAPTURE METHOD.** Every personalized Keepsake begins with a fingerprint. The LT SmartScan Fingerprint Scanner allows you to easily capture digital fingerprint images and automatically create a PIN.



Our LT SmartScan technology provides the best solution, but ink and paper can also be used to manually capture and upload prints to generate a PIN within the Partner Portal. We send ink and paper with our Getting Started Kit, and refills can be ordered.

# *The* Legacy Touch *Advantage*

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Highest Quality Products, Fastest  
Turnaround Time in the Industry,  
and an Easy-to-Use eCommerce  
Ordering Experience

**Become a Partner Today!**

[LegacyTouch.com/Partners](https://LegacyTouch.com/Partners)

